

COMMITTEES

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Dean, Faculty of Commerce & Management
Co-convener: **Dr. Govind Kumar**
HOD, Faculty of Commerce & Management

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Vice-chancellor, Purnima University, Jaipur
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MD, Vnurt Technologies,
Bangalore



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30th Nov. & 1st - 2nd Dec. 2018

INTERNATIONAL CONFERENCE ON DISRUPTIVE TECHNOLOGIES TRANSFORMING BUSINESSES (Technologies that Matters)

INTERNET OF THINGS
BIG DATA & SECURITY INTELLIGENCE
AI & MACHINE LEARNING



ORGANIZED BY:
FACULTY OF COMMERCE & MANAGEMENT
RAMA UNIVERSITY, MANDHANA, KANPUR, UTTAR PRADESH
Email: ramauniversity.fcm@gmail.com
website: www.ramauniversity.ac.in/isdt2018
Contact: 9935588420, 7985682578

THE UNIVERSITY OF EXCELLENCE

Rama University is a pioneering force in the field of education & healthcare and is one of the largest universities of North India & Uttar Pradesh. It has shaped the career of more than 10,000 professionals and offers 100+ courses across 13 specialized streams. The University has three state-of-the-art, lush green safe campuses spread across more than 150 acres offering highly conducive learning environment, located in DELHI - NCR and Kanpur.

FACULTY OF COMMERCE & MANAGEMENT

The Faculty of Commerce & Management has been providing knowledge-centered learning environment for its students and has taken initiatives to prepare them as management professionals skilled in analytical reasoning and public speaking.

COURSES OFFERED:

B.Com (Honors): 3 years Full-time degree
M.Com: 2 years Full-time degree
BBA: 3 years Full-time degree
MBA: 2 years Full-time degree
Ph.D: Doctoral Program

CONFERENCE THEME

Two days Conference on "**DISRUPTIVE TECHNOLOGIES TRANSFORMING BUSINESSES**" **ICDT-2018** is organized by the **FACULTY OF COMMERCE & MANAGEMENT, RAMA UNIVERSITY** Kanpur.

The objective of the Conference is to discuss the impact of convergence of digital technologies in transforming the businesses and to deliberate as to how these Technologies can help organizations in **CREATING, CAPTURING and DELIVERING** value across all the touch points.

The International Conference serves as guiding platform for discussing the effects of disruptive technologies that have the potential of shaping the landscape of businesses.

SUB-THEMES

- Mobile Internet Apps & Connectivity
- Mobile Internet & Data Security
- Mobile Internet & Social Intelligence
- Mobile Internet & Innovation
- Mobile Internet & Cloud Computing
- Internet of Things – Threats & Opportunities
- Impact of Internet of Things in Health Care Industry
- Impact of Internet of Things in Retail Industry
- Internet of Things in Logistics & Supply Chain Management
- Role of Internet of Things in Manufacturing
- Artificial Intelligence and its application in business
- Big Data & Business Analytics
- Machine Learning and its application in business
- Data Analytics & Machine Learning
- Digital transformation in Higher Education
- Digital transformation & Social Innovation

CALL FOR PAPERS

Business Leaders, Management Professions, Academician, Research Scholars are invited to submit and present a paper in the Conference by sending abstract/research paper to ramauniversity.fcm@gmail.com. The Conference topics are only suggestive and related topic suggestions are welcome for writing & presenting paper.

GUIDELINES

- Abstract & full paper to be sent at ramauniversity.fcm@gmail.com
- Joint papers are accepted but all the authors should get separate registration.
- Best 5 papers selected on the basis of anti-plagiarism will be published in **International Journal of Advanced Research in Commerce & Management (IJARCM – ISSN No. 2395-0749)**
- Soft Copy of registration form and payment should reach latest by **20th November 2018**



IMPORTANT DATES

- Full Paper Submission **18th Nov. 18**
- Acceptance of Full Paper **20th Nov. 18**

PAYMENT DETAILS:-

Payment can be made through RTGS/NEFT.
RTGS/NEFT : RAMA UNIVERSITY
BANK : BANK OF INDIA
A/C No. : 696820110000037
IFSC CODE : BKID0006968 (Bank of India)
Branch : Chaubeypur, KANPUR
After the transfer please do inform

REGISTRATION

- Industry delegates Rs. 1000
- Academicians Rs. 750
- Research Scholars Rs. 500
- Students Rs. 250

